ZERO TO PROFIT BLUEPRINT

SECRETS TO LAUNCHING YOUR INFOPRODUCT EMPIRE WITH ZERO UPFRONT COSTS!

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Zero to Profit Blueprint

Let's start off this short report with one important question…

"Is it possible to build an online business with $0 and turn a profit?"

In the past, that answer would have been a resounding no!

But now, with several 'free' tools available online, you have the opportunity to sell products and make money before even spending a cent online.

Never has it been easier, faster, and more cost-effective to build an online business.

- Want to design graphics? – Get a free account with Canva.
- Want to create content fast? – Get a free account with ChatGPT.
- Want to be productive and organized? – Get a free account with Notion.

But here's the most POWERFUL tool of the lot…

If you wish to build an online business… and you need to build an email list, sell/promote products, send marketing emails and much more for free…

You absolutely MUST tap into the power of Systeme.io!

Never has there been a tool that gives users on a free plan so many benefits/features.

In this report, we'll show you why Systeme.io should be in your marketing arsenal.

If you're on a tight budget, this all-in-one marketing platform has your name written all over it. You can sign up for a free account here.

Now, let's look at the most common problems beginner marketers face… and how to solve them so that you go from zero to hero in your online business.

Read on…

"The 2 Biggest (and Most Common) Problems Beginner Marketers Face!"

Let's be brutally honest here. Most newbies who come in droves online every single day hoping to find ways to supplement their income are usually on a tight budget.

While the motivational gurus can spout lines such as, *"It's not about your resources, it's about your resourcefulness"* … the beginner on a budget that's tighter than a straightjacket at a magic show is struggling to make progress.

Problem #1: They're on a tight budget!

While building an online business requires a much lower capital outlay then a brick-and-mortar business, there are still costs involved – and they add up quick!

- To build an email list, you'll need an autoresponder.
- To create sales pages, you'll need a page builder.
- To deliver your products, you'll need a platform

If you used ConvertKit as your autoresponder, you can expect to pay about $29 a month.

If you chose OptimizePress to build your opt-in pages, sales, and membership pages, you'd be paying $199 a year.

Let's not even talk about paying for a domain, hosting fees (monthly), etc. Beginner marketers on a shoestring budget may balk at the costs which add up.

To make matters worse, everywhere they turn, they're told to sign up for an all-in-one solution such as ClickFunnels which will cost them $97 a month.

Imagine having to fork out $97 a month when your business is not even in profit yet!

The reason so many marketers recommend ClickFunnels in their blog articles and videos is because they're affiliates for the software. They have a vested interested in getting you to pay for a tool that's too expensive for your current needs as a beginner.

So that's the first problem. The budget is limited (or non-existent) ... but the costs keep adding up.

Problem #2: They're tech-challenged

This is a HUGE issue for thousands of marketers. Even the advanced marketers usually hire people to handle their 'tech stuff' for them.

But when you're a beginner who is cash-strapped, you'll not have the funds to outsource the tech challenges to a competent developer.

When you're using multiple different tools, getting them to integrate with each other and play nice is such an aggravating hassle that it could give aspirin a headache.

This is why marketers choose all-in-one platforms like ClickFunnels where everything is already integrated for them.

But we've already established that ClickFunnels is pricey… and most beginners can't afford it.

Since it'll take time for your online business to gain traction, you just might end up spending hundreds of dollars on fees before making your first sale.

You're probably wondering now…

"Is there a better way?!!!"

You bet, there is! *I didn't write this much to leave you stranded without a solution.*

Keep reading…

Problem #2: They're tech-challenged

Yes! There is a Better Way!

Before going further, let's establish the fundamentals so that you understand how you're going to build your business for free.

To build an online business that sells infoproducts, **these are the tools you'll need…**

1. A page builder to build your landing pages, sales pages, etc.
2. Email marketing software to build your list and send emails
3. A blog for content marketing
4. An affiliate software to manage affiliates
5. File storage space

These are the absolute barebones required to start an infoproduct business.

And… while most beginners will spend hundreds or even thousands of dollars trying to get it all set up and still fail, you're going to discover how to do it for free and succeed.

Firstly, you'll need to sign up for a free account with Systeme.io

In the following chapters, we'll go into detail about the free Systeme.io features you'll be using. For now, here's just some of the benefits of being on a free plan…

Unlimited emailing
Send unlimited emails to all of your contacts

Unlimited file storage space
Add an unlimited number of files to your webpages

Unlimited students
Other platforms limit the number of students you can have

No transaction fees
Accept payments using Stripe or PayPal at no extra cost

Affiliate programs
Set up, manage, and integrate your own affiliate program with your funnels and websites

Online support
Feel at ease knowing there's a real person helping you out

Now let's look at how you can build your list!

How to Build Your Pages for Free!

Forget paying for Leadpages, OptimizePress or other tools. Systeme.io has its own drag-and-drop page builder… and it's just as good.

In fact, you could build beautiful landing pages and sales pages in minutes by using their pre-built templates and editing them. (see images below)
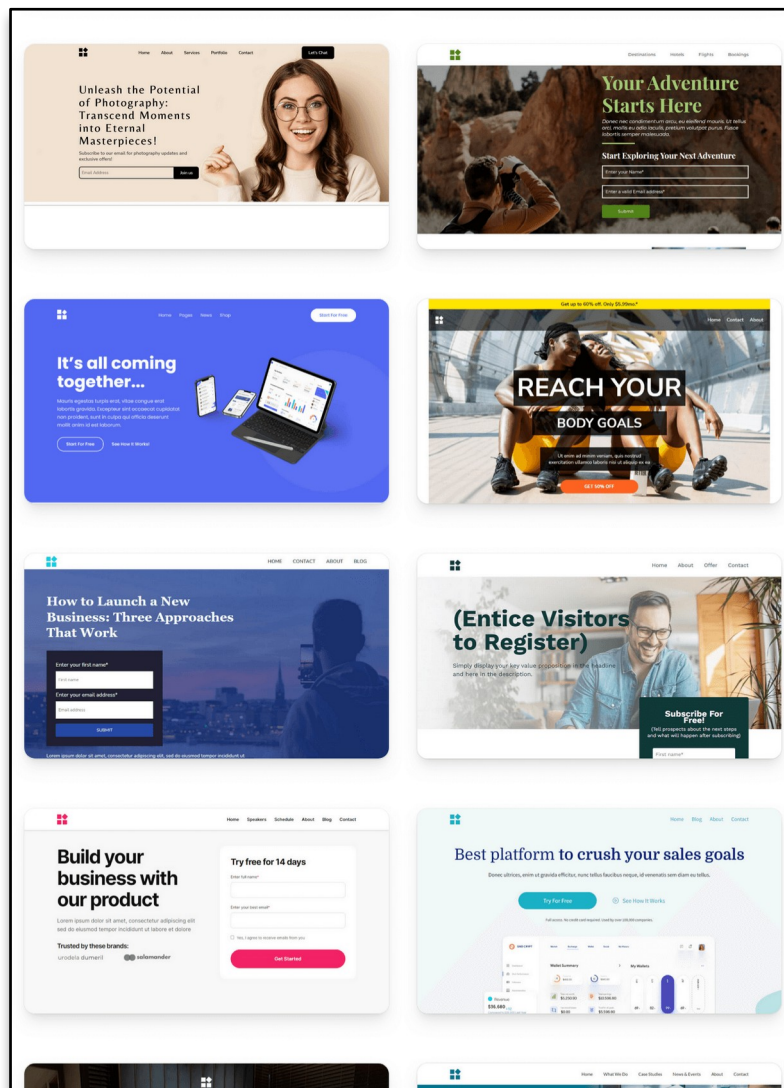
Landing page templates

THE COMPLETE ONLINE VIDEO COURSE

Simply put, the most complete, up-to-date, and effective manual for successfully operating an **online business**

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CLICK & BUY NOW

✓ Money back   ✓ 24/7support

TRUSTED BY THOUSANDS OF STUDENTS AT...

salamander   urodela dumeril   the amphibia   animalia chordata   salamander   urodela dumeril

AN INVESTMENT FOR YOUR WHOLE LIFE

Empower your financial life

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Avoid business closure
At vero eos et accusamus et iusto odio dignissimos ducimus qui...
Read more

Record informations
At vero eos et accusamus et iusto odio dignissimos ducimus qui...
Read more

Determited procedures
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Are you losing money because of **ignorance or bad accounting?**

THIS SOUNS FAMILIAR?

Procedures are not being followed

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✓ **Use cloud-based accounting software**
✓ **Scan receipts and paper documents**
✓ **Balance your books at least once per month**

Bad customer service

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Sales page template

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There's a lot of flexibility for you to edit and tweak the pages to get them to look exactly like how you want them to.

These are some of the elements you'll find in the page editor:
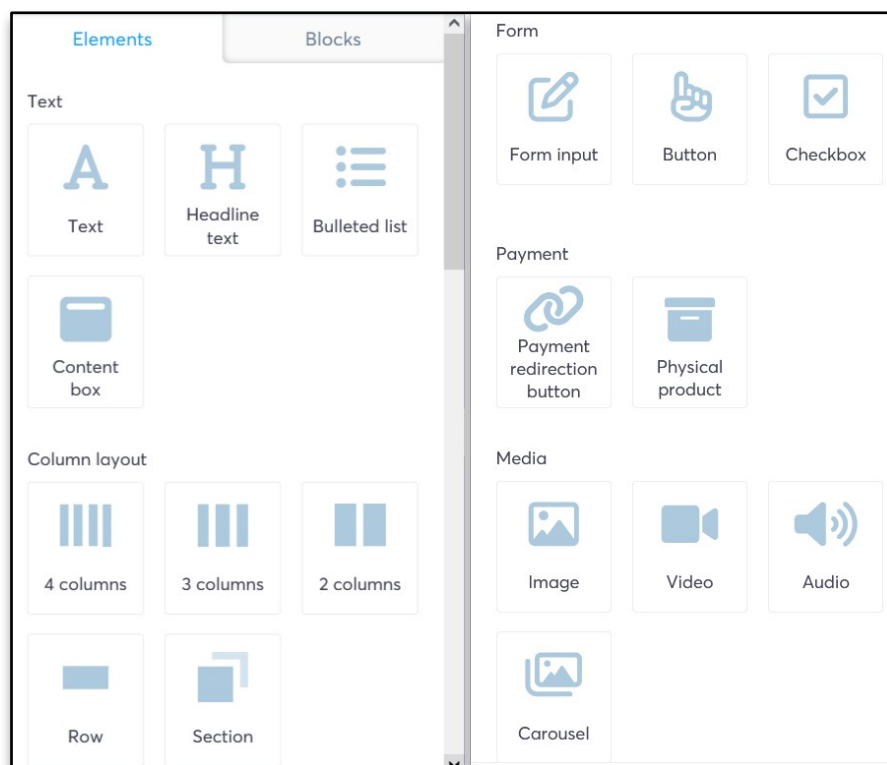
Time for a hard truth…

When it comes to aesthetics and design features, page builders like OptimizePress are slightly superior to Systeme.io because this is what they specialize in.

However, these page builders are standalone products that are pricey and you'll have to deal with the hassle of integrating them with your opt in forms and so on.

Systeme.io is a far more formidable all-in-one tool that allows you to build awesome pages that integrate well with the forms and funnels.

It's all easily done with a few clicks and you won't need to pay for anything extra.

The free plan on Systeme.io allows you to **create 3 funnels** and that's more than enough for any beginner to sell a few products and turn a profit.

You're also allowed to **create 1 course**… and with enough sales, the profit from your offer will easily pay for an upgrade on Systeme.io.

There's absolutely no need to pay for expensive page builders when you're starting out. The goal here is to go from zero to profit while keeping your costs low.

Once you're in profit, you can start upgrading and building your business so that it's more competitive and profitable.

That's how you bootstrap your online business while leveraging the awesome Systeme platform.

Now let's talk about email marketing…

How to Build Your Email List for Free!

When you sign up for the free plan on Systeme.io, you'll be able to add up to 2000 contacts on your list.

2000 contacts – that's a very generous amount!

To sweeten the pot, Systeme.io allows you to send unlimited emails to your list. That's fantastic.

There are tools out there which charge you for every 1000 emails sent!

Systeme's free plan is more than enough for you to build a solid online business. Even with just a few hundred buyers on your email list, you'll still be able to earn a profit.

If you build a good relationship with your subscribers, they'll like and trust you and be much more likely to buy whatever you're selling/promoting.

Once you're raking in the profits, you can easily scale up and upgrade to the paid plans on Systeme.io to enjoy higher limits and extra features.

But for now, any beginner can make a profit with Systeme's email marketing feature, if they do it right.

You get one email campaign – which means you can create a sequence of emails that will go out at intervals (depending on your preference). This automation will allow you to generate profits relatively hands off.

Add a series of emails promoting your products or affiliate products and as your list grows, so will your 'passive income.'

How to Build Your Blog for Free!

While other marketers are paying for hosting, WordPress themes, plugins and so on… Systeme.io allows you to build one blog on the free plan.

Guess what?

It's really all you need. The blog layout is clean and the taxonomy is about the same. There are pages, posts, categories and so on.

While you're only allowed one blog with the free plan, you get unlimited posts and enough features to build a wonderful blog.

That said, it would be a good idea to pay for your own domain name and add it as a custom domain on your Systeme.io account. This will make your page URLs look clean and professional.

However, if you don't wish to purchase a domain, you can still build your blog on Systeme with your sub-domain… but the URL will not look as pretty or seem as legit.

A domain from Namesilo costs less than $10 and is a wise investment for your business. After all, most people don't even remember where they spent their last ten bucks.

But they will remember your domain, if it's memorable and clean.

So now we can create sales pages, build an email list, send emails to our subscribers, and create a blog on Systeme.io for free.

That's awesome… but there's more!

More Free Features to Put Your Marketing on Steroids!

Besides the tools and features mentioned earlier which are the foundational blocks of most online business, Systeme.io also has other features that will save you money while helping you to build a thriving business.

- Since the platform will be hosting your sales pages, etc. you won't need to pay monthly for web hosting. *Wonderful!*

- Systeme.io has it's own built-in affiliate software for you to accept affiliates, even if you're on the free plan. Now you can have an army of affiliates promoting your product without you having to pay for affiliate management software.

- It'll also host your images, PDF downloads and more. So you won't need to pay for external storage solutions such as Dropbox or Amazon S3.

- You get 1 order bump on the free plan. That means you'll be able to sell another product together with your front-end offer. All you'll need to do is edit the order form to show the order bump.

- One coupon code is provided with the free plan. So you can offer a discount to your subscribers and give them the coupon code.

- Systeme.io has 24/7 email support. They're extremely fast and will be able to help you with any queries you have.

Besides the features mentioned above, you'll also get:

- 1 workflow
- 1 tag
- 1 course
- 3 funnels
- 1 community
- Unlimited assistant accounts

And much more!

By now, you probably realize that Systeme.io can be a profit-pulling platform for you. Sign up for the free plan… and let's go from $0 to profit.

Time for the plan…

This is the Plan!

While creating reports, videos and infoproducts is beyond the scope of this report, it's understood that if you wish to build a list, you'll need to offer a freebie.

Which means that you'll need to create one.

If you wish to make a profit online, you'll need to sell a product. There is no way around this simple fact. You're either selling your products/services or someone else's products/services (affiliate marketing).

Whatever the case – you must be selling. Depending on which way you're going, you'll either need to create your own product or find a reputable one to promote.

Once these actions are completed, here's how you'll leverage Systeme.io to turn a profit…

1. Sign up for a free account

2. Edit your account settings and connect your payment gateways.

3. Create a squeeze page & thank you page.

4. Create a sales page for your product (and a thank you page). Add an order bump, if you want to.

5. Set up a funnel that takes the email subscribers to your email sequence while displaying the sales page after they opt in. Configure the order form, automation rules, etc.

6. Drive free traffic to your squeeze page and watch your list grow. With constant email marketing, you can turn your leads into customers.

7. Congrats! You now have sales and profit. All you needed was Systeme.io. *From here, you'll be unstoppable!*

The plan above is just a brief description of the process. Once you sign up for Systeme.io, you can go through their free certification course here.

With all the tutorial videos provided, you'll understand how the platform works and what you need to do.

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The user interface is intuitive and after playing around with it for a couple of days, you'll get the hang of it. It's really easy.

A quick note about traffic generation:

Since you're on a $0 budget, you'll need to focus on free traffic generation.

It'd be wise to focus on any <u>ONE</u> of the methods below:

1. Facebook marketing
2. YouTube marketing
3. Forum marketing
4. TikTok marketing

Facebook is probably the fastest and easiest way to drive traffic. By networking in Facebook groups related to your niche, you'll be able to siphon some traffic to your landing page and over time, convert some of the traffic into paying customers.

Forum marketing is great too, if you can find an active forum in your niche.

YouTube is awesome for generating targeted traffic… BUT creating and editing videos is time-consuming, hard work.

TikTok marketing works too, but it's a very noisy platform and the user demographic may not be in alignment with your niche.

Whichever free traffic method you choose, make sure you focus on it and go deep. Consistency is key here.

And remember to point all links in your posts/videos to your landing page. Your email list is the one asset you truly own.

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In Conclusion…

Systeme.io has leveled the playing field and put an end to all the excuses that most beginners have.

You don't need money to build an online business now. You just need an all-in-one platform that has a fantastic free plan for you to take advantage of.

Systeme.io is giving you an opportunity like no other.

Use it to grow your business with no upfront costs… and scale up when you have the funds.

The ball is in your court; it's your game now.

Sign up with Systeme.io for free and build a profitable online business today!

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